

SATELLITE NAVIGATION AND EARTH OBSERVATION IN A DIGITAL WORLD

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T · · Systems ·



SOME FACTS FROM THE DIGITAL WORLD

103 days

were needed to fill the average vacancy
in Germany's IT industry in 2015.



4.5 percent

of all German exports in 2014 consisted
of computing and communications
equipment. In China, it was 25.9 percent.

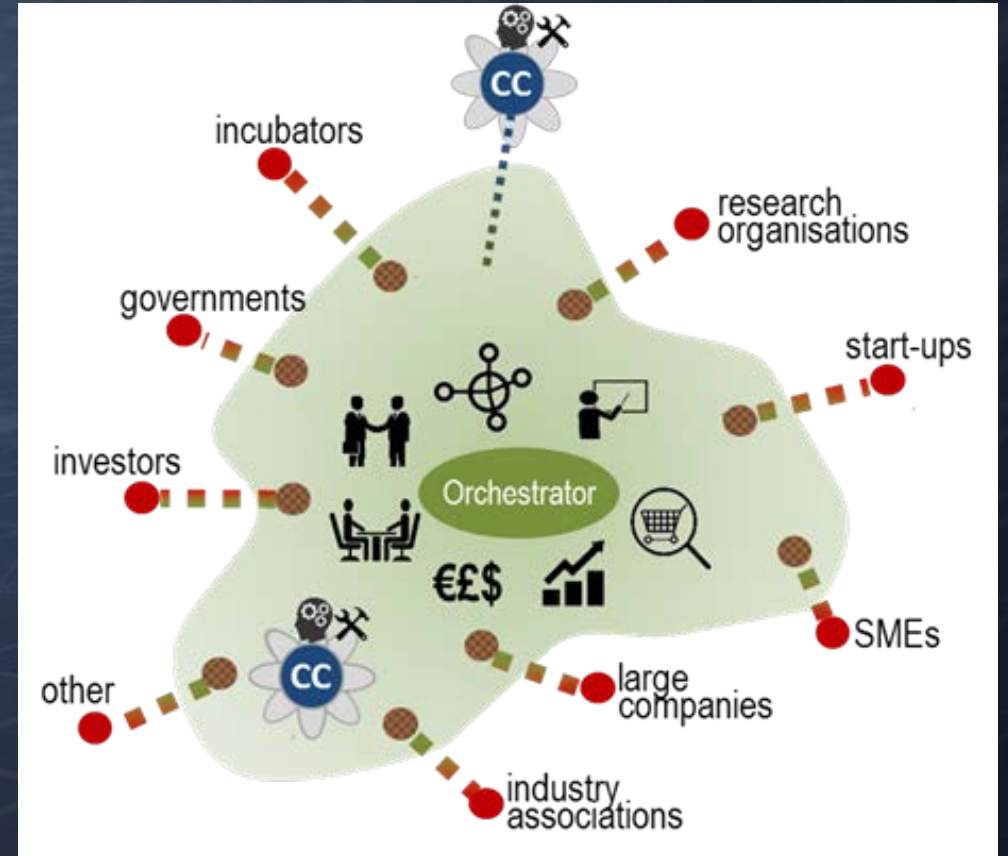


The use of the Internet stands at
66 percent
in German schools. In Sweden, the
proportion is 88 percent.

Source: Best Practice, T-Systems Customer Magazine, 2017

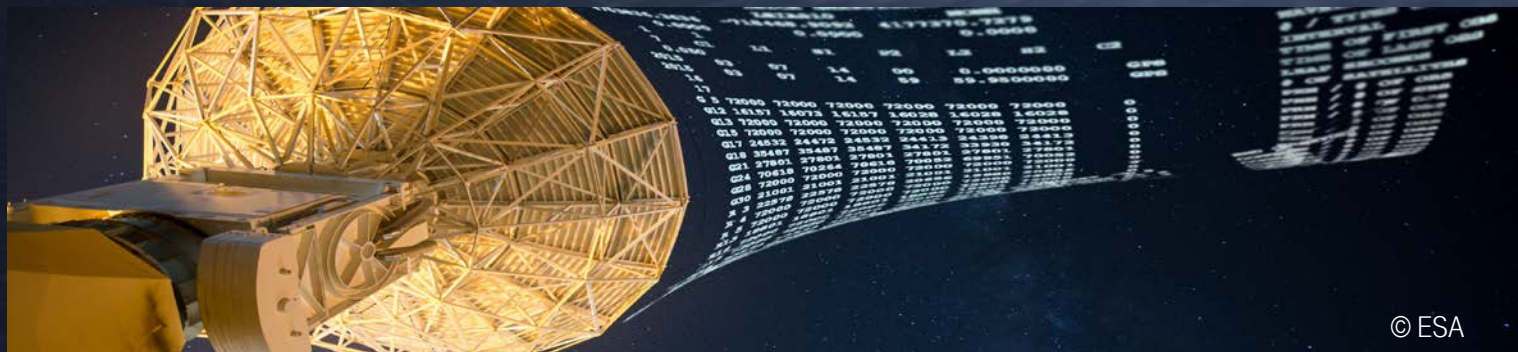
FOSTERING DIGITAL INNOVATION

- Awareness creation
- Innovation scouting
- Digital Maturity Assessment
- Visioning and Strategy
- Brokering
- Access to expertise and infrastructure
- Mentoring
- Training
- Access to funding
- Collaborative Research



Source: European Commission, DG Connect, 2016

ESA / T-SYSTEMS SPACE SOLUTION ALLIANCE SUPPORTING INCUBATION PROGRAM



EUROPEAN SPACE AGENCY

The European Space Agency (ESA) is Europe's gateway to space. Its mission is to shape the development of Europe's space capability and ensure that investment in space continues to deliver benefits to the citizens of Europe and the world. ESA Business Incubation Centers (BICs) support entrepreneurs in 13 European countries.

BACKGROUND

- ESA BICs support innovative and capable entrepreneurs who leverage space technologies to create new products and services for non-space environments
- ESA and T-Systems co-operate in order to strengthen startups through professional digitalization advice by using the OTC public cloud services

EXECUTION

- T-Systems is offering OTC public cloud services for all interested ESA BIC startups (ca. 300) throughout their incubation phase
- An assessment of technical, operational and strategic skills will qualify startups for receiving tailored OTC services
- Each startup will receive architectural and technical assistance to implement their OTC solution

THE BENEFITS

- ESA: Enhance the startup initiative with international support from T-Systems as a trusted European cloud partner
- Startups: Gain easy access to cloud based scalable, flexible and trustworthy computing resources and know-how, while avoiding vendor lock-in
- T-Systems: Support new business models and innovative ideas with the potential for extraordinary growth